



**Solving Poverty with
Local Ideas**

ABOUT SAWA WORLD

Sawa World is a globally awarded NGO that uses a unique approach in providing large-scale access to local solutions that can instantly encourage marginalized youth to start a business in one day.

Sawa World aims to provide self-employment to 1 billion youth by 2030.



OUR SOLUTIONS

Sawa World facilitates large-scale access to simple and locally created skills (solutions) to unemployed youth that live in extreme poverty. The youth can instantly apply these skills, start small-scale enterprises in one day, gain income and transform their lives.

The solutions are found by inspiring selfless leaders (Sawa Sparks) who live themselves in vulnerable communities. The Sparks freely share their solutions through peer-to-peer training sessions and act as powerful local mentors to the youth. The solutions are also shared through self-learning tools such as “how-to” videos and posters. The solutions can be learned in one day, started with less than \$5 to \$25, and have the potential to generate income within one month.



UNIQUENESS OF SAWA WORLD APPROACH

Time to learn solution	One day
Start up capital	between \$5 and \$25 (USD)
Time to start a business	One day to one month
Resources to start business	Affordable local sources
Origin of solution	Selfless Community Leaders

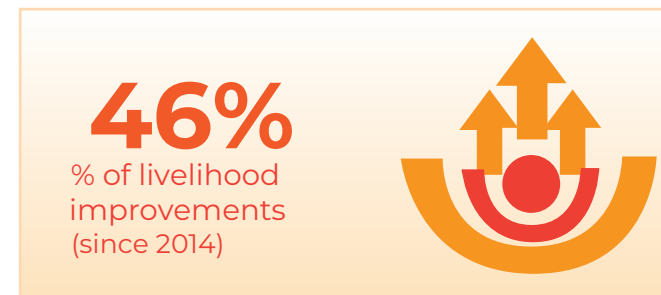
WHERE WE WORK

We currently operate our programs from the Sawa World Solution Centre in Kampala, Uganda. We have conducted pilot projects of the local solutions approach in eleven countries around the world including in the Caribbean, South Pacific, Sub-Saharan Africa and West Africa Regions.



OUR IMPACT

Key Impact Indicators (Uganda)



OUR AWARDS



Ashoka Fellow



Pan African Award for Innovation in Education 2015



2009 YMCA International Peacemaker



Ernst & Young Entrepreneur of the Year Finalist 2010

SUCCESS STORY



This is Safina. She is a 20-year old single mother of one child. She lives with her aging mother and five siblings in a rural village in Mityana District in Uganda. Safina was not able to complete her secondary school and was struggling to meet the basic needs of her daughter. She attended a Sawa World training and learned how to make note books and paper bags. She opened up a shop within three months of learning the skills and earned 600,000 UGX (\$180) in this short period of time.

She is now able to pay rent and buy the basic needs and medicine for her daughter and family. She started saving some of her profits and dreams of turning her small enterprise into the biggest book making business in Uganda. She will call it Shaustina Bookmakers.

OUR PARTNERS

We are proud to be partnered with the following organizations:



Oxfam Novib



TECHNOSERVE
BUSINESS SOLUTIONS TO POVERTY



CONTACT INFORMATION

To learn more about Sawa World and assess how we can assist your organization, please contact us:

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