



**COFFEE  
PROJECT**

## Quarterly Activity Report

October - December 2019 (Quarter 1)

Supported by

**FONDAZIONE**  
GIUSEPPE E PERICLE LAVAZZA ONLUS

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## 1. Summary of Project Activities

- A project name was identified: Ujana Coffee Project. "Ujana" is a Kiswahili word meaning youth, who are the target group for the project.
- A project logo was developed for the project's brand identification and to be used in different templates and reports.
- Five (5) key player organizations within the coffee sector were met with to provide guidance on the most viable location for the pilot project.
- The key player organizations contacted include Hanns R. Neumann Stiftung Uganda, National Union of Coffee Agribusiness and Farm Enterprises (NUCAFE), Kyaffe Farmers Coffee, Uganda Coffee Development Authority, and Benon Kisomose, a coffee-sector consultant.
- From the seven (7) local income solutions proposed for the project, three (3) entrepreneurs, leading different local income solutions (business skills) related to coffee, were visited and assessed using a selection criteria. The three entrepreneurs were recommended by the National Union of Coffee Agribusiness and Farm Enterprises (NUCAFE).
- Out of the three (3) entrepreneurs visited, two (2) have been identified as having strong potential.
- While meeting the entrepreneurs, a location assessment was also conducted to identify the most viable region to conduct the project.
- From the field visits held, it is recommended to conduct the project in the central region of Uganda where Sawa World has established effective contacts with potential partner organizations working with coffee farmers.
- A range of templates and guidelines for the Ujana Coffee Project were developed.
- An introduction video was produced by the video team to introduce the different Ujana Project team members in Uganda.
- A quarterly impact video was created featuring the main project activities from the first quarter.
- A new set of video equipment was purchased to support the documentation of future videos and photos for the project.





■ Ronald shows his disease resistant plantlets that he sells in the community.



## 2. Project Successes

As part of the local solution assessment under Phase One of the proposal, five (5) key players in the Ugandan coffee sector were approached to provide guidance on the most viable location and local income solutions for the project.

The organizations visited include:

**Hanns R. Neumann Stiftung Uganda** works with the most vulnerable smallholder coffee farmers. They implement hands-on projects with farming communities, farming organizations, and local coffee organizations that promote entrepreneurship. During the meeting, the Sawa World Team received advice and guidance on suitable regions to consider for the project location, and on possible income solutions.

**National Union of Coffee Agribusiness and Farm Enterprises (NUCAFE)**, an umbrella organization that works to establish a market-driven system of coffee farmer enterprises and organizations that are empowered to increase household incomes through enhanced entrepreneurship and innovation. During the meeting with (NUCAFE) alignment between NUCAFE's work and Sawa World was explored. The Sawa World Team has closely worked with the NUCAFE team over the past few months. They were helpful in recommending different youth innovators and other stakeholders within the coffee sector.

**Uganda Coffee Development Authority** is a public authority whose mandate is to promote and oversee the coffee industry by supporting research, promoting production, controlling quality and improving the marketing of coffee in order to optimize foreign exchange earnings for the country and the farmers. Sawa World had a discussion with the central regional coordinator who has provided recommendations on youth innovators and connected the team with other coffee stakeholders.

**Kyaffe Farmers Coffee** is a social business enterprise in Uganda dedicated to advancing the lives of female coffee farmers and their children through rural wealth creation and community transformation. Sawa World met with the founder of the organization to learn more about their work and get recommendations of local income solutions in the coffee sector.

The team had discussions with various private consultants including Benon Kisomose, an agronomist and founder of Farm Organic. Benon shared some additional recommendations from the coffee sector.





■ Adam from the Mabira Coffee Farmers Association shows his coffee beans.



During the field visits, Sawa World met with three (3) entrepreneurs who had unique income innovations in the coffee sector as the following:

- **Ronald Onyangai in Namayumba sub-county, Wakiso District, Central Uganda**

Ronald is a 26-year-old entrepreneur and the executive director of Dynamic Agrilink, a growing organization that informs the community about the benefits of organic agriculture and its link to the growing market.

Ronald has reached out to 500 youth and women in his community, showing them how to utilize coffee husks for mushroom cultivation as a way of creating a sustainable livelihood. The Sawa World Team visited some beneficiaries from his training sessions who shared how learning this new skill has enabled them to diversify their income. Ronald further encourages the youth and women to train others. He plans to scale up to the eastern region of Uganda to continue empowering youth in the agricultural sector with this skill. Ronald also has plans to explore additional income innovations such as bio char as coffee fertilizer.



Ronald's solution is a potential local income solution identified for this project.

- **Ronald Migadde in Nakaseke District, Central Uganda**

Ronald Migadde is a 27-year-old entrepreneur who owns Migadde Youth Farm and is one of the entrepreneurs trained by NUCAFE in Central Uganda. His innovative local solution involves cloning coffee plantlets that are resistant to coffee wilt disease. Coffee wilt disease is one of the biggest threats to coffee farmers.

Through this innovative skill, Ronald has been able to diversify his income by selling the plantlets in his community. He has trained four (4) other youth on this skill and three (3) of them have successfully started similar businesses.

The coffee plantlet business is another local income solution that will be considered in this project.

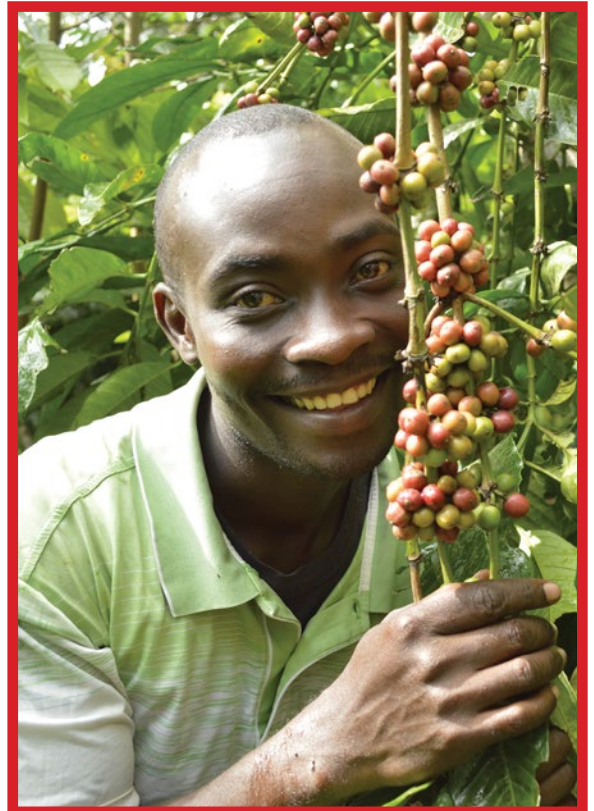


- **Kyeyama Yasin in Buikwe District, Central Uganda**

Yasin is the chairperson of the Mabira Coffee Farmers Association that includes a group of thirteen (13) youth in his community who do coffee wet processing using a pulper machine. This process has allowed the youth in this group to improve the quality of the coffee beans sold, thus increasing the income earned by 78% compared to coffee that has not been processed using this technique. The Association has trained twenty-five (25) other coffee farmers to use the pulper machine. These farmers rent the machine to other associations, which generates additional income.

Unfortunately, the pulper machine is not easily scalable to other youth due to its high cost of two million Ugandan Shillings (486 Euro) which may be a barrier to other local farmers dealing in this solution.

The youth in this group also showed interest in existing local solutions of Sawa World in Uganda such as making eco-briquettes and baking cup cakes.







## 3. Project Learnings and Recommendations

Learnings	Recommendations
<p><b>Project partners</b></p> <p>The additional time required to identify the potential project partners and solution entrepreneurs has slightly delayed the set out deliverables for Phase One.</p>	<p>Project partners and local income solutions will be confirmed in the next quarter (Q2).</p>
<p><b>Project location</b></p> <p>From the meetings and research conducted in the first quarter, the most viable region to conduct the project is Central Uganda. However, in this region solution entrepreneurs have been identified from various different locations versus a single area as was originally planned in the project proposal.</p>	<p>In the next quarter, the Sawa World team will further assess the best location(s) and scaling methods of the local income solutions. The solution hubs may need to be established in different districts within Central Uganda where the solution entrepreneurs reside for easy accessibility and not a single location as previously planned.</p> <p>Other scaling methods of the income solutions will also be assessed.</p>
<p><b>Local income solutions</b></p> <p>Most of the income solutions are created by young males. The Sawa World team met with one female entrepreneur but did not consider her as a potential.</p> <p>It may be challenging to solely focus on income solutions that are related to coffee byproducts.</p> <p>Some solution entrepreneurs visited in the coffee value chain were interested in Sawa World's local solutions that are unrelated to coffee.</p>	<p>More emphasis will be put on identifying female solution entrepreneurs.</p> <p>The Sawa World team will also start assessing local income solutions outside of coffee products.</p> <p>And, it will be useful to explore the integration of the existing local income solutions that Sawa World has selected in Uganda over the last eight years.</p>







## 4. Monitoring and Evaluation

Various monitoring and evaluation tools were developed to continuously track the progress of the project activities and support the data collection processes during implementation.

Some of the monitoring and evaluation tools developed included the following:

### i. Location Assessment Survey

The location assessment survey was used to assess the most suitable region to conduct the pilot project.

### ii. Baseline Surveys

The baseline surveys were developed. The aim of the survey is to assess the socio-economic status of targeted youth and the solution entrepreneurs.

### iii. Local Solution Selection Criteria

12 criteria were developed to screen the local income solutions and associated entrepreneurs. The criteria were based on the criteria Sawa World has globally applied to find local solutions over the last 12 years.

### iv. Impact Survey

To monitor the progress of the project, Sawa World have developed an impact survey. The impact survey will also be used to identify: the youth who have started small businesses using the innovative local solutions they learned, the income earned from that solution, challenges they have encountered, livelihood improvement as a result, and how the project approach might be improved.

## 5. Finance

- All the project activities that were conducted in this quarter were all within the budget. The financial report for Q1 will be submitted in January 2020.

## 6. Videos produced

- A fun introduction video was produced to introduce the Ujana Coffee Project team and their roles.
- An impact video was created capturing the key achievements of the first quarter and showcasing the work of the different entrepreneurs visited.

## 7. Planned Activities for Q2 (January to March 2020)

- Identifying the best location (s) and local partners to work within Central Uganda to conduct the project.
- Finalizing the identification of the seven (7) local income solutions.
- Submitting a financial report from quarterly one.
- Visiting the farmer field schools and other youth projects by Hanns R. Neumann Stifting Uganda. These have already been confirmed for January 2020.
- Producing two (2) to three (3) learning videos on the identified local income solutions.
- Creating a summary video to capture the key achievements of quarter two.
- Identifying the socio-economic status and income needs of the youth in the selected target area.
- Assessing the best scaling methods of the seven local income solutions in Central Uganda.







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