



11

Local Income Solution



AFRICAN
EARRINGS



COFFEE
PROJECT

SUPPORTED BY

FONDAZIONE
GIUSEPPE E PERICLE LAVAZZA ONLUS

IMPLEMENTED BY

sawaworld
solutions from within



Jacky Kassujja

SOLUTION ENTREPRENEUR

FEMALE • 29 YEARS • KAMPALA, UGANDA

Jacky was raised by a single mother and often helped her grandmother with the coffee farm. Since she was a child, Jacky had a passion for making creative products from second-hand. She would experiment with making different products and this led her to finish a diploma in fashion and design.

During her studies, she grew the confidence to make African earrings and bags from fabric but only made it for her personal use. People started complimenting on her beautiful jewellery and crafts. It motivated her to present them at a national exhibition where she made her first sale of 10,000 UGX (2.30 Euros). In 2013, she registered her company SEMA Designers and has showcased her earrings and other crafts (table mats, necklaces) at fashion shows across Uganda and even one in Germany.

Jacky inspires young women to start a skill. She has trained over 1,000 girls and they started their innovations from fabric material.

HER FAVOURITE QUOTE

👉 *Winners never quit*

5-YEAR VISION

100 steady clients for the African earrings.



INCOME FACTS

- Startup cost: 50,000 UGX (13.53 Euros)
- Selling price: 1 pair for 5,000 UGX (1.35 Euros)
- Income potential (monthly): 300,000 UGX (81.19 Euros)



SALE TIPS

- Love your business
- Give the business your best
- Be creative, learn new ideas



POTENTIAL CHALLENGES

- Price fluctuation for materials such as fabric
- Income may not be generated daily
- Some customers may not always be genuine



LEARNING VIDEO

Click the video and learn how to do this income solution.



11 Steps TO MAKE AFRICAN EARRINGS

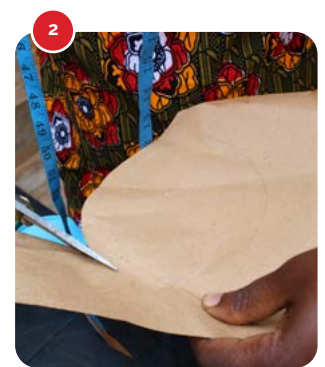
MATERIALS

Makes 20 pairs of African earrings

African fabric material	1m
Beads	1 packet
Metal flower beads	1 packet
Pins	1 packet
Needles	1 packet
Earring holders	1 packet
Plier.....	1 pair
Paper (A4 size)	1
Compass	1
Pencil	1
Thread	1



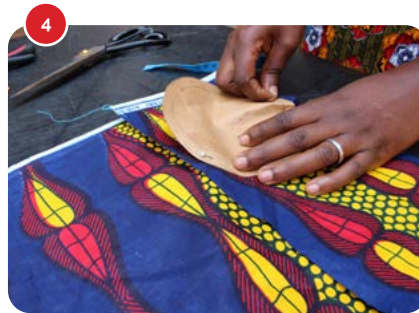
Get a paper and use your compass and a pencil to draw the size of the circle you want your earring to be.



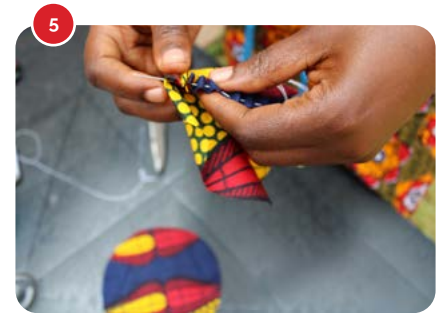
After drawing the circle, cut out the circle with scissors or a razorblade.



Fold your African fabric into two and place the paper circle onto the folded material. This is done in order to get two pieces.



Get pins and pierce them through the paper and the fabric material to hold them together. Cut out the same circle from the fabric material using scissors. These make two circles.



With a needle and thread, sew the pieces together. Fold slightly at the edges to get a rounded shape. Continue sowing the fabric material until you reach the starting point.



Get the thread from where you started and pull both ends. Tie a knot to hold it firm. Cut off the remaining thread.



Next is to make a holder for the earring. Get a pin and position at the base of the fabric circle and push it through the edges.



Add a small metal flower and then beads at the base of the pin. Put another small metal flower on the last bead.



Cut off the remaining part of the pin. With pliers, slightly bend the edge of the pin leaving enough space for the holder to pass. Don't close the loop all the way yet.



Add the earring holder and close the metal loop so that it doesn't go out.



The earring is now complete.