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Local Income Solution

 **AFRICAN SANDALS**



Paul Mugisha

SOLUTION ENTREPRENEUR

MALE • 25 YEARS • NAMUGONGO, UGANDA

Paul lives by his favourite motto *'a candle loses nothing by lighting another candle'*. He is a coffee farmer and intercroops coffee with plantain on five acres of land in Mukono District. He also has a small settlement in the outskirts of Kampala where he lives with his wife. In the city, he established a small shop to make and sell his African sandals made from recycled tires and jeans. He proudly named the business Maliba Concepts. Maliba means genuine leather in Luganda.

Paul was raised by a single mother that worked hard to cover the educational fees for him and his sister but it often wasn't enough. Paul wanted to help and used this creative talent to make crafts for people in the community. He even taught himself how to make sandals. He started the first craft designs from his dorm room at university. Soon, he started selling his products to students and the sandals quickly became popular and grew a large customer base.

He has trained over 200 other young people in his community. Paul believes by sharing his skills with the youth he is building a labour force that can work together.

HIS FAVOURITE QUOTE

“ *Work until your idols become rivals* ”



INCOME FACTS

- Startup cost: 100,000 UGX (23 Euros)
- Selling price: 1 pair for 20,000 UGX (4.67 Euros)
- Income potential (monthly): 400,000 UGX (93.43 Euros)



SALE TIPS

- Be creative and follow market trends
- Maintain a high quality of the product
- Continue exploring new design techniques



POTENTIAL CHALLENGES

- Many orders can be overwhelming without enough equipment
- You may require additional labour
- Requires additional funds to produce large quantity

5-YEAR VISION

Produce 100 pairs of African sandals per day.



LEARNING VIDEO

Click the video and learn how to do this income solution.



14 Steps TO MAKE AFRICAN SANDALS

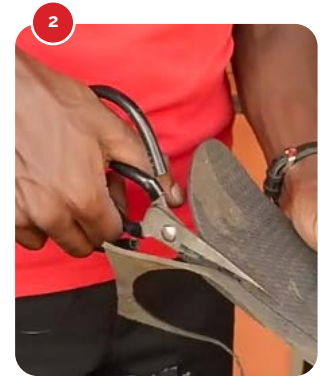
MATERIALS

Makes 20 sandals.

Car tire inner tread or rubber piece	8 pieces
Cow mat layer or rubber sole	1 sheet
Recycled jean fabric or straw ribbons	2m
Glue	1 bottle
Scissors	1 pair
Sandpaper	1m
Cutter blade	1
Hammer	1
Pen	1
Ruler	1
Brush	1
Tracing/foot size patterns	1 pair



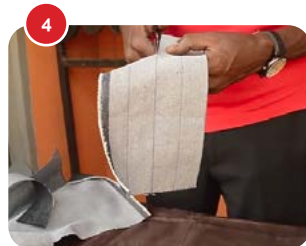
1 Place the foot size patterns on the cow-mat layer (or rubber piece) and trace with a pen.



2 Carefully trim off the excess layer following the line of the pen. Do the same for the car tyre inner tread material (or rubber piece).



3 Measure 30 cm by 6 cm and draw out lines on the recycled jean fabric 4 times.



4 Cut the fabric following the lines to get the 4 straps.



5 Carefully apply glue on the edges and on the middle line of the fabric.



6 For each of the 4 straps, fold the right and left edge to meet the middle line.



7 Measure the jeans fabric straps on your sandal model to determine the space needed for the foot. Using a pen, mark where the fabric meets the sandals.



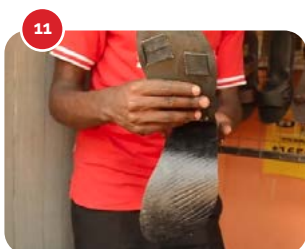
8 Use a cutter blade to create openings where the marked points are.



9 Insert the jean fabric in the holes and apply glue and press down on the cow mat later.



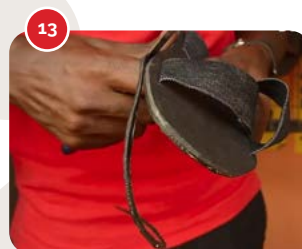
10 Use sandpaper to smoothen the surface. Use the sand paper also to remove dirt on the car tire inner tread material



11 Apply glue on both the cow mat layer and car tire inner tread material and attach tire material and layer together carefully.



12 Use a hammer to strengthen the attachment of the two layers.



13 Trim off the excess rubber from the sandal using the blade. Use sandpaper to gently smooth out the edges.



14 Your homemade sandals are now ready for sale.