

Call for Expression of Interest: Testing the <u>Ujana Coffee Project</u> Approach

Are you a coffee farming cooperative in Uganda looking to diversify and increase the income of youth from smallholder coffee farms? We invite you to apply for a small pilot support fund under the third phase of the Ujana Coffee Project! We are looking to finance one coffee farming cooperative under this fund.

About the Project:

The <u>Ujana Coffee Project</u> offers a solution to diversify and increase the income of youth from smallholder coffee farms. The project takes a unique approach by providing access to locally-created and easy-to-start income skills that allow the youth to rapidly start small-scale businesses with little startup costs. This provides additional revenue from their farming activities and motivates them to stay in the agricultural sector for the long run.

Support provided:

Selected applicants will receive a financial fund of 2,700 USD, mentoring, and coaching from Sawa World, learning from tested and approved approaches to maximize their success.

Areas of Support Include:

In addition to the pilot fund, Sawa World will provide mentoring and coaching to the one applicant who successfully qualifies in the following areas.

- Access to Income Skills: We offer access to the income skills available on the <u>Ujana</u> <u>Coffee Project webpage</u>, providing you with valuable resources for the implementation of the project.
- **Consulting with Solution Entrepreneurs:** Benefit from expert guidance as our Solution Entrepreneurs share their insights on income skills, enhancing understanding and replication of income skills.
- Assessing Suitable Income Skills: We will assess which income skills are best suited for the diverse needs of coffee farmers, ensuring optimal outcomes for your cooperative.
- **Monitoring Progress**: Our field team will closely monitor the implementation progress in different coffee regions, offering valuable feedback to drive continuous improvement.

Eligibility criteria

To be eligible for this opportunity, your coffee cooperative must meet the following criteria:

- Operating in Uganda for at least 3 years
- Registered with a minimum of 50 coffee farmers and at least 30% being youth
- Demonstrate capable and responsible leadership and management
- Active involvement of female coffee farmers in the cooperative such as having female leaders in the cooperatives.



How to Apply:

Submit your Expression of Interest to info@sawaworld.org

Deadline for Submission:

The deadline for applications is Thursday, 14th September 2023, at 5 pm (EAT - East Africa Time).

Join us in empowering youth and transforming coffee farming practices! Apply now and take your cooperative to new heights with the Ujana Coffee Project.

Application Timeline and Structure

- Sep 14th, 2023 Application deadline
- Sep 8th 29th Interviews with shortlisted applicants
- Oct 5th Announcement of winner
- Oct 2023 Apr 2025 Mentorship support & coaching for winners

For further inquiries, contact us at esther@sawaworld.org